

# The Everything Store Jeff Bezos and the Age of Amazon

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## BOOK DETAILS

- Author : Brad Stone
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## BOOK SYNOPSIS

"An immersive play-by-play of the companys ascent.... Its hard to imagine a better retelling of the Amazon origin story." -- Laura Bennett, New Republic Amazon.coms visionary founder, Jeff Bezos, wasnt content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy thats never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, and his book is the first in-depth, fly-on-the-wall account of life at Amazon. The Everything Store is the book that the business world cant stop talking about, the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

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