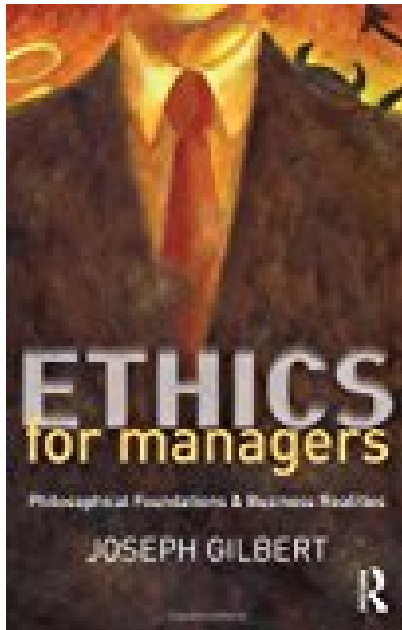


Ethics for Managers Philosophical Foundations & Business Realities



BOOK DETAILS

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BOOK SYNOPSIS

Ethics for Managers introduces students to the philosophical underpinnings of business ethics and translates this theory into practical terms, demonstrating the moral implications of the decisions managers make. This edition features new material on global ethics, the financial downturn, and ethical sustainability. New, student-friendly features include: Learning objectives at the beginning of each chapter, which provide a roadmap to what is covered and how to use it. Cases that demonstrate real-world scenarios, allowing readers to grapple with real moral ambiguity. Discussion questions at the end of each chapter, which challenge students to see different moral perspectives and to practice good decision-making. A new chapter on international business ethics. Students of business ethics courses will find this compact, well-organized text a useful tool to understand ethics in the digital age.

ETHICS FOR MANAGERS PHILOSOPHICAL FOUNDATIONS & BUSINESS REALITIES

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